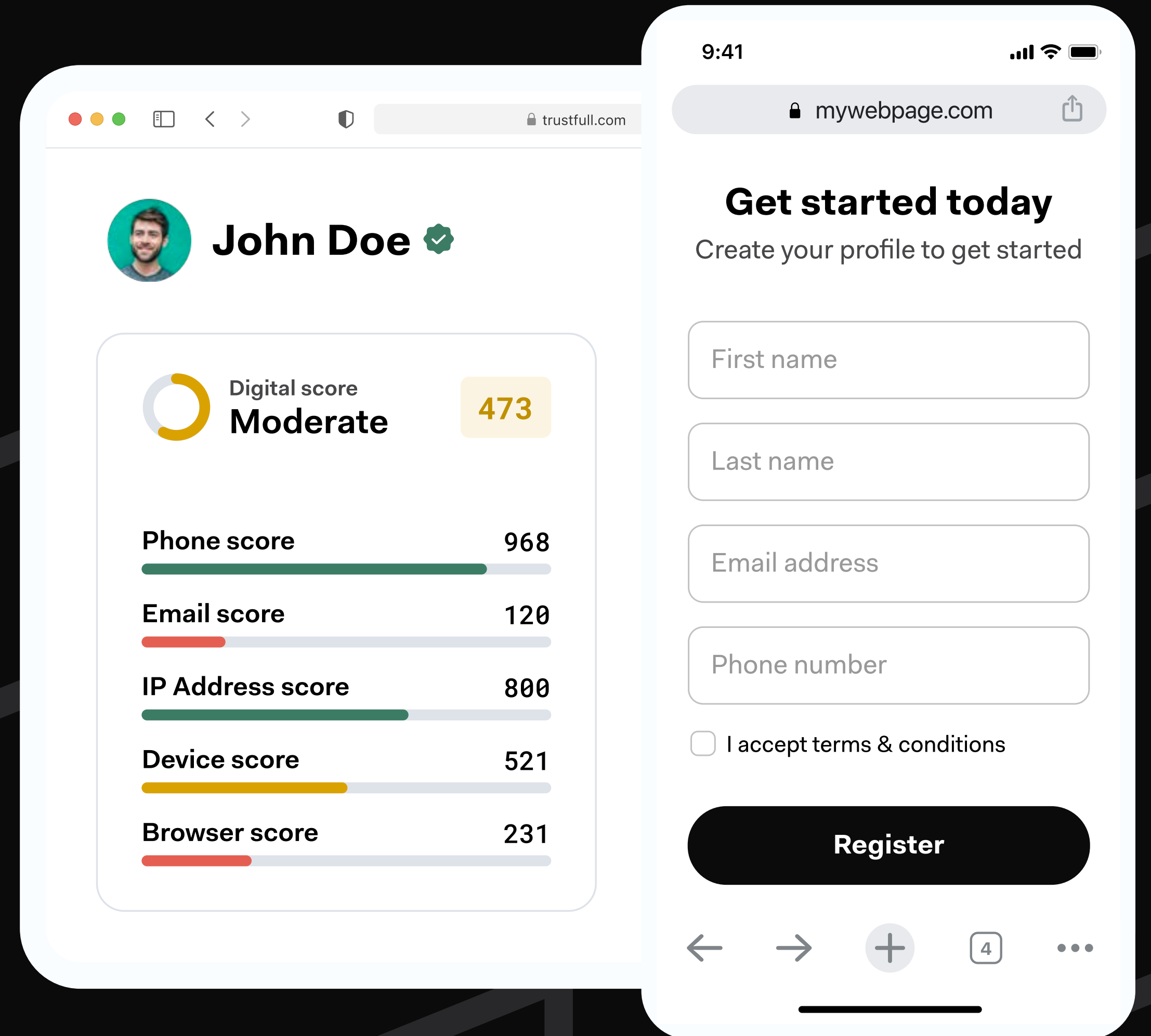


# Make better decisions with digital footprints.



TRUSTED BY LEADERS



# 360° Digital Footprint Analytics

Cloud based platform with enterprise-level data processing capacity



## 300+ Digital Signals

Capturing relevant risk and trust signals across all relevant digital touchpoint.



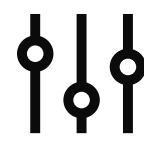
## Real-time Response

Fast processing with high throughput, tiered for different scoring depths.



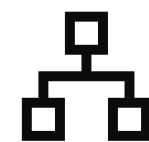
## Global Coverage

Works anywhere with no geographical limitations in terms of scoring capability.



## ML Powered Scoring

High scoring accuracy using proprietary Machine Learning algorithms.



## No UX Implications

Our technology works in the background, without affecting customer experience.



## GDPR Compliance

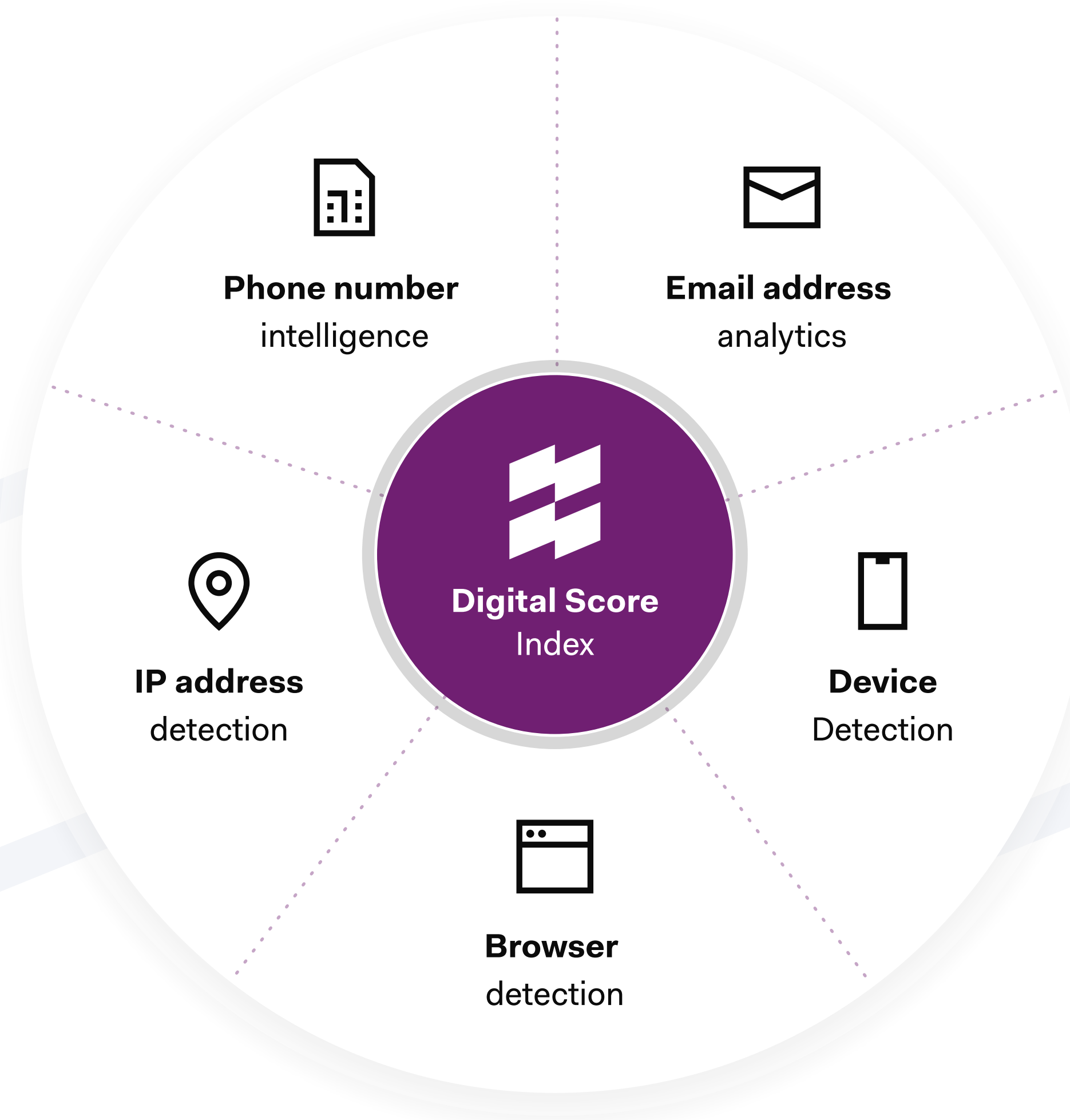
Full technical and regulatory compliance with relevant data protection regulations.

# Trusted by Industry Leaders

Supporting growing businesses, across different verticals



# One API for Digital Footprints



# One API for Digital Footprints



## Ip Address

Geolocation

Proxy, VPN & TOR Detection

Connection Type & Speed

Bot detection



## Phone number

Validity & Type

MNO Porting History

Messengers & Online Services

Profile Image Analytics



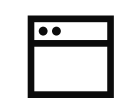
## Email address

Connected Online Services

Data Breach History

Activity & Reviews

Email String Analytics



## Browser

Plugins & Interests

Browser Detection

Mouse Movement Analysis

Keystroke Dynamics



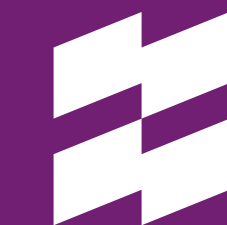
## Device

Type, Model & Price-Range

Device Spoofing Detection

Device Fingerprinting


Hardware Analysis



Digital Score

WHAT YOU SEE

9:41 📶 🔋 70%



**+39 335 2858371** ✓  
Miriam Rossi

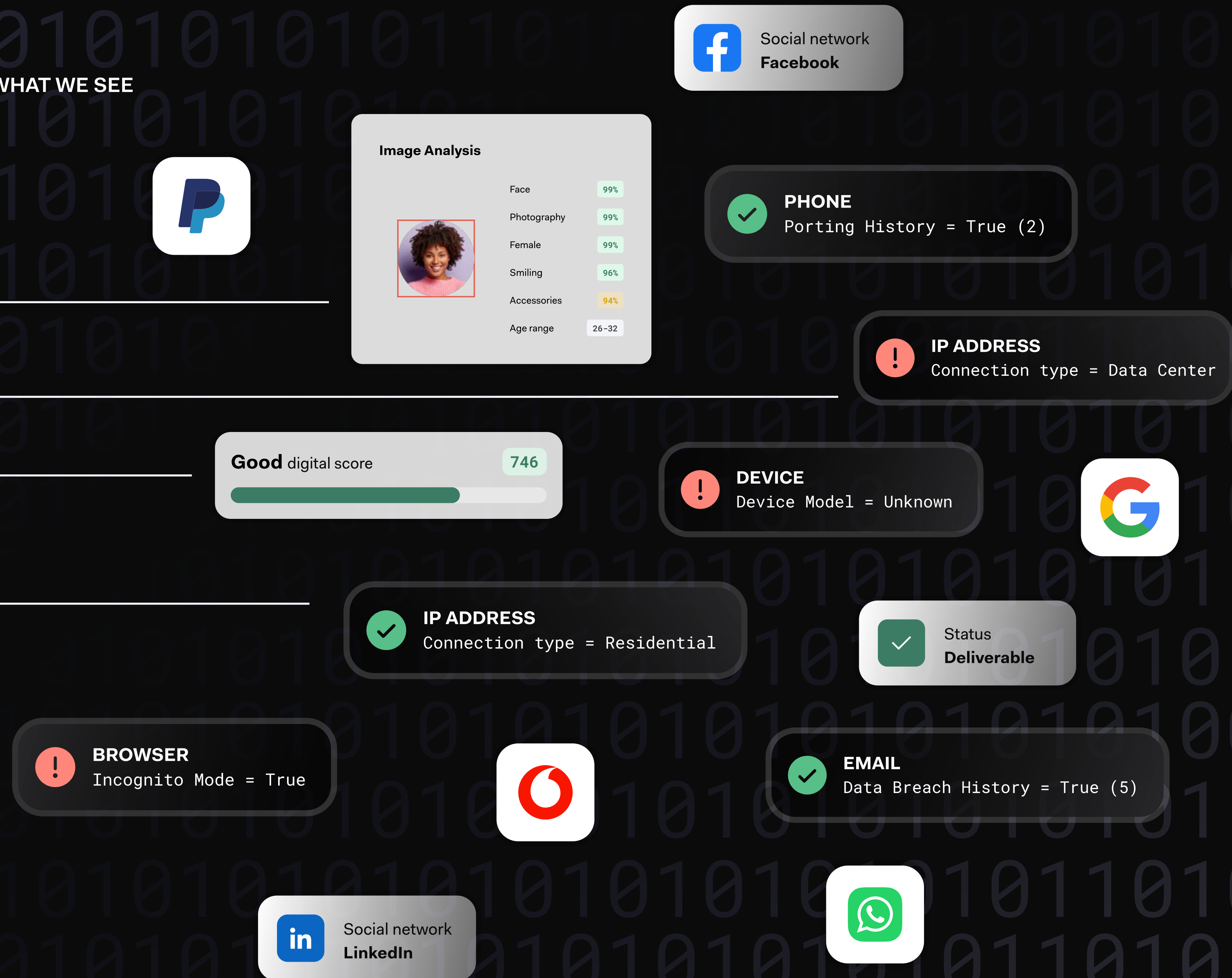
**Good**

✓ Status **Connected**

📶 Current network **Vodafone**

📧 Whatsapp **True**

WHAT WE SEE



**Image Analysis**

Face	99%
Photography	99%
Female	99%
Smiling	96%
Accessories	94%
Age range	26-32

**PHONE** ✓  
Porting History = True (2)

**IP ADDRESS** !  
Connection type = Data Center

**Good** digital score **746**

**DEVICE** !  
Device Model = Unknown

**IP ADDRESS** ✓  
Connection type = Residential

**Status Deliverable** ✓

**BROWSER** !  
Incognito Mode = True

**EMAIL** ✓  
Data Breach History = True (5)

**Social network Facebook**

**Social network LinkedIn**

# Multiple Integration Options

## API

Robust enterprise level API for fully customisable integration

## JavaScript SDK

Easy to install JavaScript code that auto-captures data necessary for scoring

## Batch Upload

Secure upload of data for scoring, using an easy drag and drop interface



Dashboard

PRODUCTS

Phone

Email address

IP Address

Device

Browser

Form

MANAGE

Widgets

Manual lookup

Settings

Mary White

## Digital Score Details



John Doe

john@acme.com +39 335 2858371 213.244.170.155

Digital score

Good

968

### +39 335 2858371

Status: Connected  
Number Type: Mobile  
Country Name: Italy  
Ported: True  
Original network: Vodafone  
Current network: Vodafone

### john@acme.com

Status: Deliverable  
Email type: Business  
Domain age: 267 days  
Data breaches: 5  
Company: Acme Inc  
Job title: CEO

### IP Address

Country: United States  
City: Atlanta, 30304  
Latitude: 33.753746

### Device

Device type: Mobile Phone  
Vendor & model: Samsung Galaxy 5  
OS: Android 5.0.2

# Protecting the entire customer journey

Solutions for ensuring a safe user environment and stopping different attack vectors

## Identity Pre-Screening

Initial customer identity proofing, before biometric or document checks.

## Account Farming

Ensure a safe user environment by stopping creation of fake accounts and account farms.

## Account Takeover

Secure customer accounts from unauthorised access and financial loss.

## Merchant Assessment

Increased assurance for your micro and small merchants onboarding process.

## Promo & Bonus Abuse

Eliminate casual and organised incentive abuse affecting your business metrics.

## Account Sharing

Real-time risk intelligence for ensuring your subscription policy compliance.

## PSD2 SCA Compliance

Powerful data for running TRA & SCA Exemptions in compliance with PSD2 .

## Affiliate Fraud

Detect fraudulent sale referrals and pay out commissions only to legitimate affiliates.

## SMS & OTP Abuse

Protect your financials by identifying and preventing abusive SMS practices.



# Get in touch

[sales@trustfull.com](mailto:sales@trustfull.com)

