



INFORMA

Company Overview

dun & bradstreet
WORLDWIDE NETWORK

GRUPO  **CESCE**
Gestión Integral del Riesgo Comercial

Informa D&B is the Spanish leading company in business information services for customer and supplier acquisition, analysis and management.

Our brands and subsidiaries guarantee the best service

We are leaders in Business, Financial, Sectorial and Marketing information.

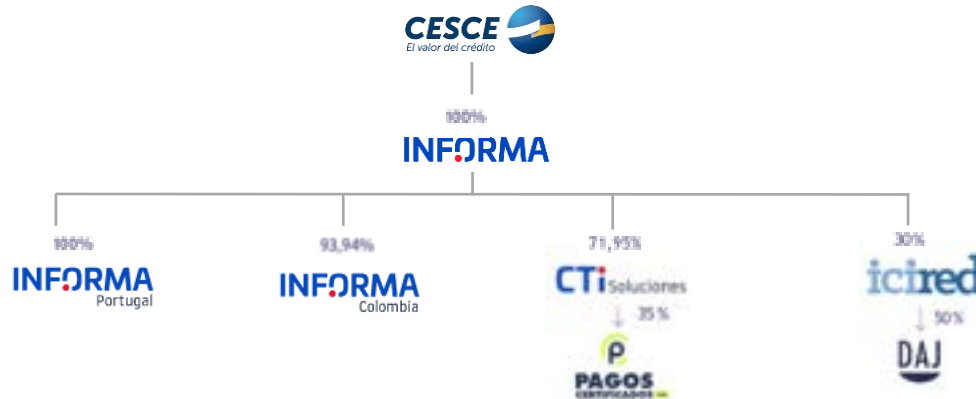
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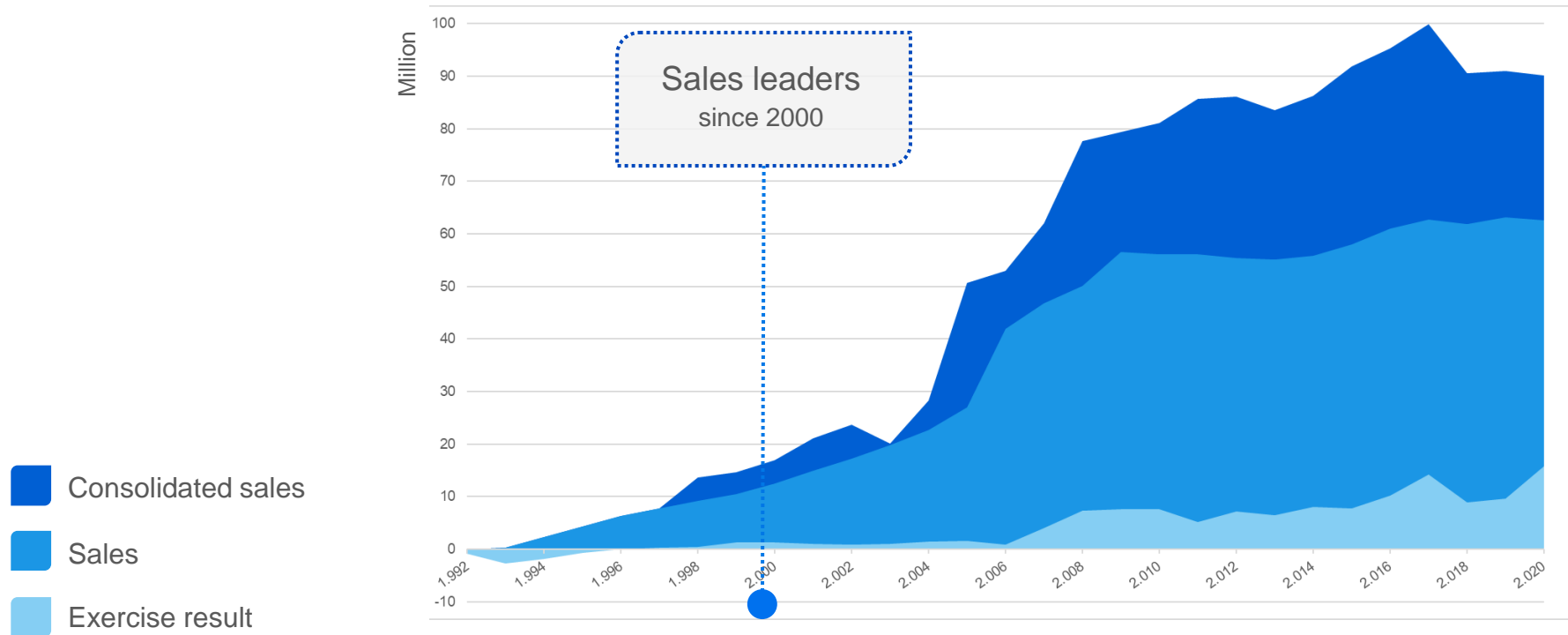
DBKINFORMA
Observatorio Sectorial

IRINFORMA
Credit Rating Consulting

Besides, our subsidiaries are first-class companies that further complement our products and services portfolio.



Sales Figures



We like to stay close to our customers



- We have a permanent commercial team of **100 specialists distributed throughout Spain.**
- We have **call centres focused** on fulfilling customer needs through our website, online chat, telephone or social networks.

We are members of the Dun & Bradstreet Worldwide Network

- We are partners of the Dun & Bradstreet Worldwide Network in Spain, Portugal and Colombia, and we have information on more than 400 million businesses worldwide.
- We have **exclusive sale rights** on Dun & Bradstreet's products in those countries: credit reports, marketing databases and added value products.



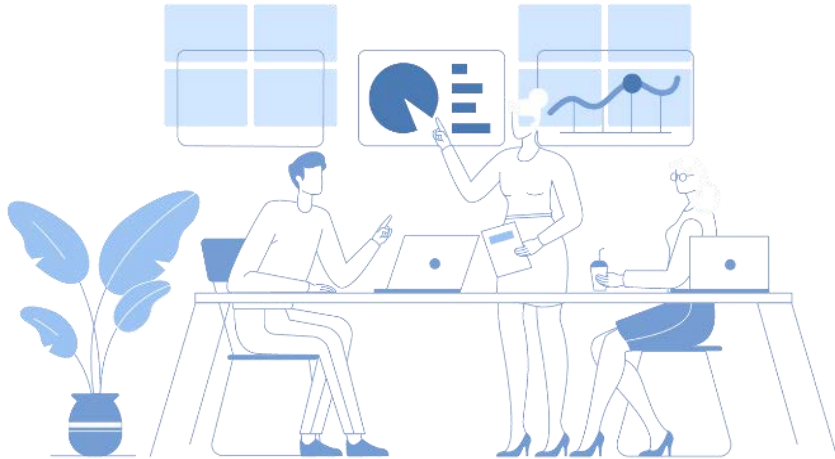
We are a responsible company

We help our clients in their decision making in an ethical and sustainable way, with full transparency in our management.

We are also concerned with generating an environment of trust for our employees, suppliers, shareholders and society.



We care about each customer's experience



- **4.46** million users

- **30** million websites displayed per month

- **48.4 NPS**

- More than 95% of the financial entities and 89% of the companies listed on IBEX 35 are among our customers.

Do not settle for what others say...



**Live the INFORMA
experience**

**Exclusive and unique information
to make the best credit decisions.**

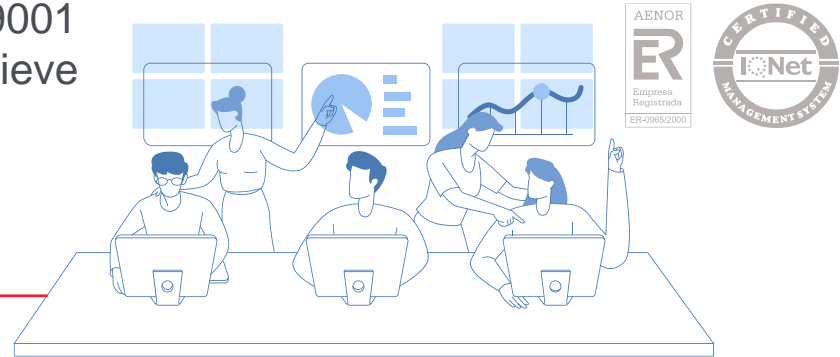
Our information

Our information is different



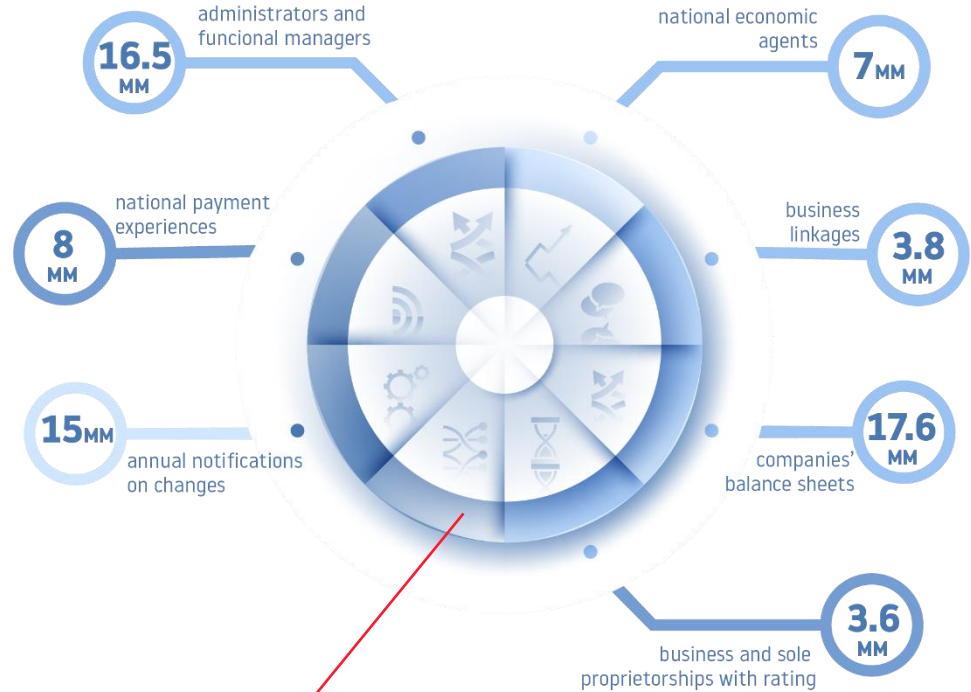
Why is our information unique?

- We have **exclusive defaults of payment information** (Informa's Payment Analysis, DunTrade, Icired and RIJ).
- We develop **Informa Data Insights**, exclusive data obtained from the combination of a series of variables from our data lake.
- We are AENOR certified according to Standard 9001 and were the first company in our industry to achieve the ISO 27001 Information Security Certificate.



Our data lake

- We offer our customers **the largest national businesses information database.**
- We invest **12 million euros per year** in information purchase, processing and analysis.



Dun & Bradstreet Data Cloud

dun&bradstreet



- It provides the world's most comprehensive information for business decision-making from **tens of thousands of sources**.

- These sources are continuously monitored to detect changes; more than 375 million data **are updated daily** on companies worldwide.

400 million companies worldwide



DBK Sectors Analysis

Sectorial information from the leading company.



'DBK Sectorial Observatory' is specialised in the elaboration of concurrence and sectorial analysis studies:

- A continuous surveillance of around 600 Spanish and Portuguese sectors.
- Publication of near 300 in-depth reports per year and 1,000 situation cards.
- Studies are grouped in seven analysis lines.

Vitamin D to prevent delinquency

Prevention and risk management are vital to your company, so we offer **you exclusive information services**:

- **Dun-Trade® Payment Analysis Program**: positive and negative information on the payment behaviour of companies shared by our national and international customers.
- **Icired**: collection platform based on the first free-access defaults of payment file.
- **RIJ**: register of legal actions with final judicial sentences.

We also have information on: Legal actions, Disputed Bills Register (RAI) and Experian Bureau Empresarial Bank and Multi - sectorial Defaults of Payment (EBE Defaults of Payment).



Access to our solutions

Customers can access our information according to their needs and preferences to make decisions with confidence.



We assist you in all business stages



MARKETING

All the information you need to manage databases and campaigns.



SALES

Learn more about your actual or potential customers and how to reach out to them.



FINANCES

Reduce non-payment risks and manage your financial risk.



PURCHASES

Analyse and manage your purchases and suppliers.



COMPLIANCE

Seamless legal norms compliance.

Would you like to try it out?



Check [our website](#) or contact us and we will assist you.

Live your own INFORMA experience.

INFORMA
Business by Data

INFORMA

Customer Service:
customerservice@informa.es
902 178 078

Find us:



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