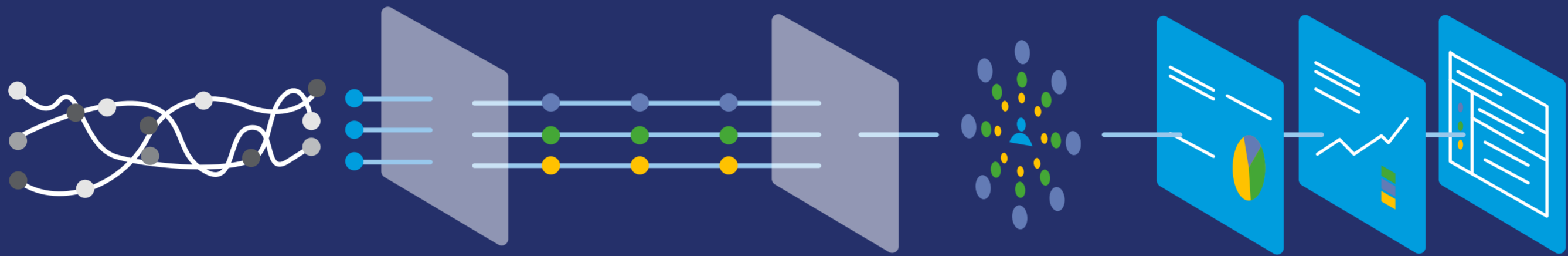# Flinks Enrichment

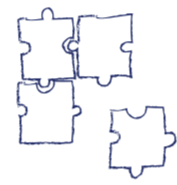Smart analytics layer that turns raw financial data into standardized, actionable insights.

## How we help.

We live in a world where personalization and innovation greatly rely on the quality of data your teams are working with. But data is not always reliable or usable.

Enrichment generates deep, action-driven insights, no matter where you get your financial data.
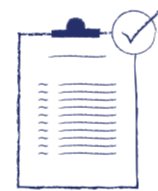


## Why Flinks ?

### Flexible integration

**Enrichment adapts to your existing data infrastructure.**

Use it as part of Flinks Client Dashboard experience or as a standalone data analytics engine (BYOD: Bring-your-own-data).

### Highly accurate reporting

**Enrichment offers an in-depth understanding of your customers.**

Power your teams to make smart decisions with our highly accurate reporting with above 95% accuracy across our most used categories.

### Out-of-the-box digital transformation

**Enrichment maximizes the value of your retail and business banking data.**

Choose from +1,800 attributes via our Attributes library, gain tailored and ready-to-use insights visualized in the form of trends and ratios.

**Focus on delighting your customers.**

**Let Enrichment do the heavy lifting.**

Get started with Flinks today

Flinks.com